

SPEAKING

PROFESSIONALLY

NATIONAL SPEAKERS ASSOCIATION NORTHERN CALIFORNIA CHAPTER

September 11 Chapter Meeting

MOVEMENT, GROWTH, & KNOWLEDGE

The September NSA/NC 11 meeting is all about movement.

Whether you're looking to move your career forward, learn ways to move your body to make your speech come alive, or find out about how we're going to move NSA/NC in a bold direction next year, there's plenty for you, no matter where you find your career.

MORNING SESSION

A WHOLE NEW FORMAT FOR MEET THE PROS

"Meet the Pros," one of the most popular programs of each year, is moving in a new direction – making it even better!

This year, instead of two rounds, there will be four rounds of Meet the Pros. One set of pros will do two rounds, a second set will do two more rounds. This means more options, more variety, increased learning, and more interaction for you. It even gives the "Pros" a chance to listen to other pros. Beyond that, due to the new arrangement, you'll be able to hear better and speak more clearly with others at your table. It could be a moving experience.

When all is said and done, there will be 20 pros to choose from, 10 in each round! The lineup of NSA/NC experts as of press time includes:

- Ed Brodow (Negotiating Higher Speaking Fees)
- Jenny de St. Georges (10 Ways to Increase Your Share of the Association Market).
- Mitchell Friedman (How to Build Your Speaking Career Through Teaching)
- Ric Giardina (How to Build an E-newsletter That Will Get You Bookings)
- Craig Harrison (Be Client-Friendly . . . and Get More Clients)
- Michael Lee, CSP (Developing Dynamite Topics)
- Dr. Marilyn Manning, CSP, CMC (Cracking the Corporate Code)
- Scott "Q" Marcus (How To Produce and Book a Speaking Cruise)
- Rebecca Morgan, CSP, CMC (Creating Income Without Leaving Home)

(For more up-to-date listings, go to our website at www.nsanc.org.)



VICTORIA LABALME

keynote & super session presenter - page 3

> to page 3

AUGUST 2004

A few words from the president

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MAY THIS BE YOUR YEAR!



CRAIG HARRISON

Periodically I meet speakers who have quit NSA/NC because it didn't get them speaking engagements. While that's not the charge of our chapter, there are great benefits to NSA/NC membership. It can help you become established, maintain speaking success, and also springboard you to the upper echelons of speaking.

Our 2004-05 board of directors is committed to enriching your speaking experience and enterprise. We believe a community of communicators cannot only support each other, but vault us to further success.

Success in speaking takes time, commitment, and dedication on your part. It also requires means to achieve that success. We are creating content-rich learning opportunities and potent resources to help you succeed. If you partake of what is available to you, we are confident you will benefit greatly from your chapter membership.

Your board is listening to you. Based on your feedback, changes are afoot.

- You desire more interaction at meetings. You'll get more, beginning September 11 at our next general meeting.
- You crave hearing more 'voices of experience' at our meetings and shall, starting September 11.

- You sought contact with more professional speakers. We're committed to expanding our pool of professional members.
- You've expressed an interest in a mastermind group related to Public Seminars. We'll have our first meeting this Fall with a public seminar on public seminars — slated for the Spring.
- You've longed for more community and small group opportunities with like-minded professionals. Groups have been launched, with more on the way.
- For those ready to become Professional Members, we will be launching an intensive program in 2005 to give you what you need to qualify for full membership.

We have an exciting series of chapter meetings planned for September 11, November 6, January 15, March 5, and May 7. There are also many volunteer opportunities for you. If you're committed to learning, networking, brainstorming, and partnering beyond our chapter meetings, this may this be your year. With NSA/NC as your staging area we challenge you to make this the year your focus, drive, and zeal catapult your speaking career to levels yet unrealized.

Got an item for **Chapter Chatter**, our online member-focused newsletter? Send articles (500 words maximum and of value to members), news items, and photos to editor Scott Q. Marcus at scottq@THINspiration.com
The deadline for the next issue is Monday, August 30.



Sept 11 Meeting

> from front page

LUNCHTIME KEYNOTE

"ICEBERGS IN AFRICA"

VICTORIA LABALME

An NSA/NC first – a theatrical keynote! Victoria will present her theatrical keynote, **Icebergs in Africa**, during lunch. Through watching this presentation, speakers will learn ways to add dimension to their platform skills – specifically in the areas of theatricality, comedy, physical expressiveness, characters, and innovative use of props, space, gestures, storytelling, and transitions. In her afternoon supersession, Victoria will be referring to various techniques used in this "show."

SUPER SESSION

"COMEDY, CHARACTERS & MOVEMENT: MAKING YOUR SPEECH COME ALIVE"

VICTORIA LABALME

Speech starting to feel dry? Getting tired of your own tales? Curious about how to make things more fun? In her workshop, **Comedy, Characters & Movement: Making Your Speech Come Alive**, Victoria will offer a variety of tools for adding comedy, characters, and movement to any presentation. Through specific techniques designed to bring out the natural performer in you, this workshop will make your speech unique by making it even more vibrant and compelling to your audiences.

This session is based on Victoria's popular program that she's given at two NSA national conventions.

WHY ATTEND THE SUPER SESSION?

Ninety percent of speakers stand in one place on the platform, walk back and forth in a line, and present themselves as talking heads with a few random arm gestures. In telling stories, most speakers rarely change

their voice, body, or place on the platform, causing audiences to miss the impact of their message. Is this you? Are your audiences absorbing the full meaning of your points and stories, or are you speeding through and missing out on the great advantage of adding simple acting techniques, characterizations, effective gestures, and movement?

WHAT LEVEL OF SPEAKER IS MOST APPROPRIATE?

The techniques Victoria teaches in this chapter session are applicable to speakers of all levels. The greater your capacity for learning, the more you will gain from this session.

WHAT SHOULD YOU BE PREPARED TO DO?

This session is interactive, participatory, and a lot of fun. You will engage in simple exercises related to physicality, voice, gesture, and character development. As well, you will be given brief sample statements and anecdotes to test the techniques – on each other in pairs and in small groups. Prepare for lots of laughter.

WHAT WILL YOU GET?

You will walk away with a basket of new skills and an exciting new way of seeing yourself, your speeches, and your potential on the platform. You will have new insights into how to make your speeches have greater entertainment value, humor and impact. If all that wasn't enough, you will leave the session with tools for physical and vocal expressiveness; skills for creating characters to use in anecdotes and stories; techniques for adding simple, effective mime; a visceral understanding of gestures, rhythm, and pacing; and an understanding for how to use the platform more dynamically.

PRIVATE ONE-ON-ONE COACHING FOR NSA/NC MEMBERS!

If you are interested in one-on-one coaching with Victoria, she will be staying in the Bay Area on September 12, 13, & 14 (Sunday-Tuesday.) She has worked with many of NSA's top speakers. For more information, visit her coaching site at www.victorialabalme.com/coaching.htm, or feel free to contact her directly at 212/645-1101.

Save these dates

NSA/NC

CHAPTER MEETINGS

Saturday, Nov. 6, 2004

Clarion Hotel, Millbrae
9 a.m.-2:30 p.m.

Saturday, Jan. 15, 2005

9 a.m.-2:30 p.m.

Saturday, March 5, 2005

9 a.m.-2:30 p.m.

Saturday, May 7, 2005

9 a.m.-2:30 p.m.

CHAPTER EVENTS

Sunday, Dec. 5, 2005

Oakland, CA
Holiday Party

The NSA/NC website (www.nsanc.org) has details on all chapter meetings and events.

NATIONAL MEETINGS

INTERACTION SKILLS LAB

November 5 - 7, 2004

NSA Headquarters

Tempe, AZ

NSA EDUCATIONAL RETREAT

January 6 - 9, 2005

Marriott Casamagna Resort

Cancun, Mexico

NSA EDUCATIONAL WORKSHOP

February 4 - 6, 2005

Burbank Hilton

Burbank, CA

2005 NSA CONVENTION

July 9 - 12, 2005

Hyatt Regency

Atlanta, GA

The NSA national website (www.nsaspeaker.org) has details on all national meetings and events.

A Must Attend Meeting!

MAJOR ENHANCEMENTS TO BE ANNOUNCED SEPTEMBER 11

Our chapter Board of Directors approved some significant changes at its recent 2004 retreat, after considerable discussion and input received over the past few years. At our September 11 meeting you'll learn a great deal more.

In a nutshell, for current Passport Holders and members, we'll be introducing an extended, in-depth, educational, long-form program covering the nuts and bolts of professional speaking to help Passport Holders (and other interested individuals) learn the skills essential to making money in professional speaking and move to a higher level in their careers. Beyond that, the program is being designed to also help Passport Holders qualify for professional membership in NSA. As Professional Members will attest, membership in NSA, combined with NSA/NC membership, offers access to a wealth of resources and information that countless individuals have found indispensable to furthering their speaking careers.

Although these exciting opportunities will not be fully available until January 2005, the main points will be announced. Board members will be available to answer questions and receive input.

TWO MORE CHANCES TO MEET

EMERGING SPEAKERS NETWORKING SESSION

Join other emerging speakers to network before our general meeting on September 11, from 8 - 8:45. Collaborate with other new speakers in kick-starting your career.

MEMBERS-ONLY NETWORKING SESSION

Wish you had more time to network with other experienced speakers? Want the opportunity to learn from each other in a relaxed setting? Join us before each meeting, from 8 - 8:45, for a little peer networking. Each meeting will focus on a different competency, this time: platform skills. Share your tips on what has helped you improve. Bring an issue or a challenge and get a fresh perspective. See you there!



NSA/NC

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